

# Assessing Membership and Program Progress

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From State Membership Director

As I reflect on these past two years, I think it's valuable to evaluate our progress. As a retired educator, I know that evaluation is an important part of the learning process. As reported in many meetings and publications, Michigan's membership has declined for the past ten years. At the start of State Deputy Kenneth Unterbrink's term, I spoke about stabilizing the decline and turning it around. To do this the State Leadership Team set five objectives that are listed on page 6 of the [Membership and Program Leadership Guide](#) that the State Family, Grand Knights, Membership and Program Directors received at the beginning of these two years. Each objective is intertwined with the others. Follow the link below to read my entire evaluation of how we have done.

**\*INVOLVE ALL COUNCIL MEMBERS IN ACTIVITIES - \*COMMUNICATE WITH ALL MEMBERS**

**\*OBTAIN THE COLUMBIAN AWARD - \*OBTAIN INSURANCE QUOTA**

**\*OBTAIN MEMBERSHIP QUOTA - \*IN SUMMARY**

To view the entire assessment article on the above subjects click here: [Are We There Yet?](#)

The past two years leading the state membership program have been challenging and exciting. Many have contributed greatly. The State Officers, State Directors, Diocesan Program and Membership Directors and specially a clear majority of District Deputies have worked hard to provide program and recruitment support. The leadership in many councils are making positive strides that will pay future dividends. Especially I must thank Assistant State Membership Director Ed Nickel, who has worked tirelessly in this position and several others at the state level. I would be remiss if I didn't also thank Supreme Membership and Program Consultant Dannie Harris for the guidance and support he has provided. Many have done much, but there's still so much to do making state program and membership growth the best it can be.